

QUEST

THE
DESIGN
ISSUE

NAZEE MOIN AN WITH
ARCHITECT PETER PENNOYER IN
THE VANDERBILT MAISONETTE



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THE RIGHT WHITE

BY GEORGINA SCHAEFFER



Three different Farrow & Ball whites:
No. 9 Light Stone, modern emulsion, on
the walls; No. 3 Off White, estate
emulsion, on the ceiling; No. 3 Off White,
oil eggshell, on the woodwork.

IN LAST YEAR'S DESIGN ISSUE of *Quest*, we asked designers for the best ways to update your apartment. "A fresh coat of paint" was the overwhelming response. While the prospect of picking any paint color can trigger fear, no color seems more intimidating than white. Entire collections are dedicated to the one color that is, in fact, an absence of color. We asked some of the most reputable designers in town to tell us their favorite white—and why.

SCOTT SALVATOR

Benjamin Moore, *White Chocolate, Bavarian Cream, Sugar Cookie, Cream Froth, and Mayonnaise*

"They all look like what they say they are—the only problem is I'm hungry by the time I'm done!"

SUSAN ZISES GREEN

Benjamin Moore, *Linen White and Dove White*

"They're easy to get and look great in New York City light."

California Paints, *Historic Colors of America Collection, Andover Cream*

"It's not a pure white, but very creamy and looks really beautiful with a white trim."

RINAT LAVI

Farrow & Ball, *All White 2005*

"In my opinion it is the truest white. Color looks different in certain places, so I always need to spec color in the actual space. This one is an exception; it always looks the same: white."

RICK GAROFALO FOR R&CO.

Benjamin Moore, *Moonlight White and Decorators White*

"For an uptown look, Benjamin Moore's Moonlight White in pearl finish for walls and ceilings; it gives you that rich London Georgian, architectural feel. For downtown, Benjamin Moore's Decorators White in eggshell finish—both walls and ceilings, for a clean, modern, fresh, and easy to understand color."

CAREY MALONEY FOR M GROUP

Donald Kaufman, *The White Collection*

"The trick with whites is to hire Donald Kaufman! He did over a hundred whites for the Getty Museum and we've loved working with him for the last 20 years. We use up to five whites in a single room and yet they'll read as one."

JUAN MONTOYA

Benjamin Moore, *Linen White*

"I like the quality and transparency. It creates a feeling of goat skin."

MATTHEW PATRICK SMYTH

Benjamin Moore, *Sailcloth*

Originally an outdoor color, they'll mix it for indoors and it's a nice alternative to Linen White. It's not as yellow and gives a fresher

look. Everything looks good against it, traditional or modern.

BENJAMIN NORIEGA-ORTIZ

Benjamin Moore, *Sea Foam Green*

"It appears to be almost white, but it's actually a very pale green and it does look like the foam when a wave breaks. On a functional level, it transitions well throughout the light of the day. For clients, I choose paint to compliment their skin tone and what they wear in order to enhance their comfort and enjoyment of their space."

LETA AUSTIN FOSTER

Benjamin Moore, *Cloud White*, and

Farrow & Ball, *White Tie*

"They're both crisp whites, but they still look like they've been around for a while. They go with everything."

JEFFREY BILHUBER

Benjamin Moore, *Atrium White, Decorators White,*

Bone White, and White Water Bay

"For the ceiling Atrium White has a very subtle pink blush undertone, which means that the reflected light will be

flattering, while still reading as white. For

closet interiors, Decorators White. The

key is that your closet is one of the

few places decoration is driven

entirely by function. This

pure white will not distort

the colors of your clothes.

For doors, Bone White

is what we call our

secret weapon. It

gives more depth of

field to the room by enhancing

architectural integrity. For the all-white

room, White Water Bay is a white that warms up."

CHRISTOPHER COLEMAN

Benjamin Moore, *Lemon Ice*

"I'm a big fan of doing one color in all different finishes. It adds depth. I have the contractor buy all the finishes from flat to semi-gloss. In one project in Florida, I am using flat for the walls, semi-gloss on the ceiling and satin impervo for the trim and doors. Lemon ice has a touch of yellow that is very refreshing."

EVE ROBINSON

Benjamin Moore, *White Dove and Mountain Peak White*

Farrow & Ball, *White Tie and Lime White*

"I very often use Dove White for trim and ceilings. It's a great white for making other colors stand out and sparkle. For a very modern interior, I've been using Mountain Peak White, which isn't a pinkish white, but it has a really wonderful brilliance to it. White Tie has a wonderful creaminess for a very soft white. If you want a white with a lot of character, their Lime White is very interesting."

JAMES HUNNIFORD FOR SILLS & HUNNIFORD

Benjamin Moore, *White Dove, White Heron, and White Opulence*

"They are all warm, clean, and crisp." ♦

